

MEMBERS OF THE APMP ARE EXPECTED TO:

- 1. Comply with rules, government regulations, and laws in their respective countries, as well as other appropriate private and public regulatory agencies.
- 2. Ensure compliance with all rules concerning interaction with clients and Government liaisons.
- **3.** Protect sensitive information and comply with all legal requirements for the disclosure of information.
- **4.** Avoid conflicts of interest, or the appearance of same, and disclose to their employer or client any circumstances that may influence their judgment and objectivity.
- Ensure that a mutual understanding of the objectives, scope, work plan, and fee arrangements has been established before accepting any assignment.
- Represent the proposal profession with integrity in their relationships with employers, clients, colleagues, and the general public.
- When in doubt about how to resolve an ethical dilemma, confer with a person you trust—one who is not directly involved in the outcome.